ALEXIS PORS

Digital Art Director

+33664436534

alexis.pors@gmail.com

Barcelona, Spain

www.lameladesign.com

Language

French

Spanish

English

Skills

Photoshop

Illustrator

Indesign

After Effects

HTML / CSS

Invision

Wordpress

Work experience

2017-actual

Head of Webdesign - Natexo

- Management of the Graphic Design Department
- Creation of websites, landing pages and minisites
- Development of responsive email campaigns for Uniqlo, Sephora, But, Lafuma, Badi, Kusmi Tea, Courir, Leclerc, among others
- Realization of A/B testing
- Presentation of projects to the Account Manager and Sales Team
- Development of wireframes and prototypes
- Logotypes creation
- Motion Design

(Barcelona, Spain)

2014-2016

Graphic Designer - Bigben Connected

- Creation of newsletters, packagings and logotypes
- Creation of catalogues, banners and flyers for Kenzo, Huawei, Quicksilver and Samsung
- Shooting & retouching photo
- Presentation and sale of creative ideas

(Paris, France)

2012-2013

Graphic Designer - VI Equipement

- Creation of catalogues, banners and newsletters
- Shooting & retouching photo

(La Courneuve, France)

Education

2017-2018

Master Degree - Digital Project Manager

(F2i institute - Vincennes, France)

2014-2016

Higher National Diploma - Digital Media

(CFA Com - Bagnolet, France)

2012-2014

Levels - Artistic Careers

(Oiio Formation - Paris, France)

2011-2012

First Diploma - Visual Communication

(Oiio Formation - Paris, France)